

EAST COUNTY TRANSIT ALLIANCE
Transit Implementation Plan
Adopted January 23, 2014
Updated July 23, 2015

A. Purpose:

The purpose of the Transit Implementation Plan (Plan) is to establish a framework to guide the Management Committee in the implementation of programs and projects consistent with the adopted MOU's adopted Transit Goals (Exhibit A). This Implementation Plan is a living document and the Management Committee shall review and update the Plan and present to the governing bodies of the agencies participating in the MOU annually. The Plan as submitted to the governing bodies shall include:

1. Summary of projects completed
2. Summary of projects being implemented with estimated completion date
3. Summary of projects pending
4. Summary of on-going projects with significant milestones or achievements in the previous fiscal year
5. Summary of projects not implemented
6. Summary of projects deleted from plan
7. Summary of new projects approved by the Management Committee

Where applicable, a summary of anticipated costs associated with each project shall be included in the Plan submitted to the governing bodies.

B. Projects:

The Plan will include proposed projects consistent with the MOU Transit Goals. Inclusion of specific projects in the Plan shall be at the discretion of the Management Committee. Implementation of specific projects requiring funding from one or more agencies shall require approval of the respective governing bodies participating in the project. In the case of projects of substantial nature or involving the financial participation of a majority or all of the participating agencies, the Management Committee will recommend a Fiscal Agent consistent with the terms of the MOU, with a separate Agreement presented to the affected agencies' governing bodies for approval.

Potential projects selected for inclusion in the Plan will first be reviewed for consistency with MOU Goals and implemented only where feasible and mutually agreed upon. Projects shall be divided into five categories consisting of:

1. Policies and Procedures
2. Fixed Route
3. Dial-a-Ride
4. Infrastructure
5. Marketing and Outreach

PROJECT SUMMARY

Note: Not all projects require participation of every member to be included in the Plan. Individual projects implemented when feasible, possible, and mutually agreed to.

1. Policies and Procedures:

	Project	Goal(s) Achieved	Priority	Current Status	Comments
A	Achieve consistent operating rules and policies	D	High	On-going	Operators continue to close gaps in policies and procedures.
B	Achieve consistent eligibility age (65) for senior services*	D	High	On-going	3 of 5 agencies achieved, SV considering changes to achieve. CAM not considering changes.
C	Expand on existing cooperative fueling agreements*	F	Medium	In process	SV and TO.
D	Expand cooperative operation and maintenance agreements	A, B	Medium	On-going	TO operating additional services for County and Agoura Hills.
E	Explore shared administrative resources	B, D	Medium	In process	First Fiscal Agent Agreement (InterCity DAR) approved by participating agencies.
F	Establish shared database of transit related information	B, F	Medium	On-going	County-wide effort FY 15/16.
G	Joint grant applications for capital and operational project funding	A, F	Medium	On-going	No applications currently pending. 2 applications submitted in the previous year were not funded.

2. Senior Dial-a-Ride and ADA

	Project	Goal(s) Achieved	Priority	Current Status	Comments
A	Establish single operator ADA service*	B, E	High	In process	3 of 5 agencies.
B	Establish single operator Senior Dial-a-Ride service*	B, E	High	In process	3 of 5 agencies.
C	Procure cost effective replacement for Trapeze	A, B, C	High	Pending	County-wide effort FY 15/16.
D	Achieve uniform service hours	A, B, C	High	On-going	Operators continue to close gaps in operating hours. 4 of 5 agencies achieved for intercity service.
E	Achieve uniform fares	A, B, C	High	On-going	Operators continue to close gaps in fares. Achieved for intercity service.
F	Establish ADA & Senior DAR intercity service*	A, B, C	High	Completed	Effective 8/3/15 (CAM service independent of ECTA)
G	Establish uniform policies for intercity ADA services*	A, B, C	High	Completed	Effective 8/3/15 (excludes CAM)

3. Fixed Route

	Project	Goal(s) Achieved	Priority	Current Status	Comments
A	Cooperative purchase/installation of fare collection platform (fare boxes)	B, F	High	In process	TO and SV purchased and operational, CAM, MP and County pending funding from VCTC.
B	Cooperative purchase and installation of Stop Announcement Devices*	B, F	High	In process	Operational in MP. TO and SV working towards cooperative purchase with GCTD.
C	Achieve uniform service hours	A, B, C	High	In process	Operators continue to close gaps in policies and procedures.
D	Achieve uniform fares	A, B, C	High	In process	Fare adjustments being considered by MP and SV.
E	Cooperative purchase of expansion and replacement buses*	B, C, F	Medium	On-going	New buses added by TO and SV, delivery pending for MP (10/15).
F	Establish local bus service intercity connection points*	A, B, C	Medium	In process	To be considered as part of future ECTA Transit Master Plan and under consideration by TO/MP/SV in local Transit Master Plans.
G	Improve public transit to education institutions	A	Medium	In process	MP and SV studying additional service to Moorpark College.
H	Improve connections to regional service providers	A, B, C	Medium	In process	Specific improvements pending VCTC adoption of short range transit plan. (Expected Fall 2015)
I	Establish East County City Connector Route*	A, B, C	Low	In process	Pending VCTC adoption of short range transit plan for VCTC Intercity bus services.

4. Infrastructure

	Project	Goal(s) Achieved	Priority	Current Status	Comments
A	Expand and upgrade CNG fueling facilities*	A	Medium	In process	SV in process of expansion, TO in process of updating existing facility and has grant funding pending to add second CNG facility at TOTC.
B	Countywide Transit Digital Radio System	C, F	Medium	In process	Leverage existing grant funding for transit specific digital radio system.
C	Expand joint purchasing of capital equipment	F	Low	In process	Stop announcement devices under consideration.

D	Expand transit facilities to provide for increased capacity*	A	Low	In process	TO has grant applications in to add additional bus bays TOTC.
E	Support commitment to “green fleet” procurements	F	Low	On-going	4 CNG cutaways added to Kanan Shuttle, 8 CNG cutaways added to TO DAR, 2 CNG buses added to TO, 2 CNG buses on order for MP, 6 CNG buses and 6 CNG DAR vans on order for SV.

5. Marketing and Outreach

	Project	Goal(s) Achieved	Priority	Current Status	Comments
A	Engage existing citizen advisory groups for input to the Management Committee	A	High	On-going	Presentations to CTAC, SV ADA Committee, TO Senior Committee.
B	Marketing campaign to promote use of public transit	F	High	On-going	Local and national news coverage on Intercity service launch.
C	Establish umbrella identity for participating agencies while retaining local transit designations	C, D	Medium	Completed	Branding for new ECTA InterCity program adopted.

Note: Except where noted with an (*), all projects are anticipated to be jointly conducted and/or funded by all five participating agencies.

East County Transit Alliance MOU Transit Goals

- A. Provide public transit services that are inclusive, customer focused, efficiently operated, and financially viable.
- B. Enhance existing transit services and options through a cooperative and collaborative partnership that balances regional concerns with each agency’s unique transit needs.
- C. Improve local and inter-agency transit connectivity within the ECTA service area and with other transit service providers in Ventura and Los Angeles counties.
- D. Improve coordination of public transit services in the key areas of scheduling, fares, eligibility, marketing and outreach, policies and procedures.
- E. Establish a single provider for ADA and Senior DAR service within the ECTA service area.
- F. Leverage cost efficiencies through coordinated purchases of services and equipment, shared use of facilities and other capital resources, and investments in technology.